

Video editing brief

Give an editor the audience, point, source files, delivery format and review constraints.

WHEN	FOR	UPDATED
Before handing off footage	Creators commissioning an edit	2026-10-05

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Fill in

22 FIELDS

Audience

The one point viewers should remember

What viewers should do next

Where the video will be published

Original recording filenames

Examples to study

What to borrow from those examples

What to avoid

Approved images, logos and music

Names and technical terms with correct spelling

Opening line or strongest moment

Sections to keep, with timestamps

Sections to remove, with
timestamps and reasons

Pace and target duration

Caption style and language

Graphics that explain a specific point

Aspect ratio and requested
resolution

Caption file or burned-in captions

Required export format

Reviewer and feedback deadline

How the final version will be
approved

Sensitive material and usage
restrictions

Next Turn the brief into edit instructions.

Choose your upload options, then use the video's chat to request a specific correction.

[Edit this recording in Studio](https://studio2.itskaivalya.com/signup?src=resource-video-brief)

30 free editing minutes when you sign up

<https://studio2.itskaivalya.com/signup?src=resource-video-brief>



SCAN TO OPEN