

Video style sheet

Record the recurring visual and editorial choices an editor needs to match.

WHEN	FOR	UPDATED
Before starting a series	Brand and content teams	2026-10-05

00 Fill in

18 FIELDS

Project or series

Approved logo file

Approved color values

Font family and available font files

Frame shape and resolution

Opening treatment

Caption placement, size and emphasis

Lower-third format

How figures and quotes should appear

Pace and pause preferences

Music usage and speech priority

Ending and call to action

Reference recording and timestamps

What matches our intended style

What should not be copied

Accessibility and contrast checks

Unapproved assets or claims

Version and approval date

Next Carry the style into the next edit.

Save available brand settings in Studio and include approved assets and explicit instructions with the recording.

[Edit this recording in Studio](#)

30 free editing minutes when you sign up



SCAN TO OPEN

<https://studio2.itskaivalya.com/signup?src=resource-video-style-sheet>